



Connecting you to a world of learning, discovery and creativity.

# ANNUAL | 2020

## Squamish Public Library 2020 Annual Report

#### MESSAGE FROM THE CHAIR AND DIRECTOR OF LIBRARY SERVICES



2020 was certainly a year for the history books, with the arrival of COVID-19 and the resulting global pandemic that continues to impact us all to this day. While 2020 was not a typical year, we are proud to have achieved many of the priorities of our strategic plan by using innovation and creativity to work within COVID-19 constraints, making progress towards the strategic goals of our library.

We look forward to new opportunities in the year ahead, including some capital improvements to our interior space, launching a new visiting library service for homebound and socially isolated patrons (leveraging the power of volunteers), and unveiling new window art based on a Squamish legend and designed by a young Squamish Nation artist.

This year's report would not be complete without acknowledging our appreciation for the support of the Association of BC Library Directors network, InterLINK and its Administrators Advisory Group, the BC Library Trustees Association, our neighbouring Sea to Sky libraries, our municipality and regional district, and our community. Our library staff members and the trustees on our library board each deserve a medal for stepping up, jumping in, Zooming, improvising, closing the library, re-opening the library, safety planning, sanitizing, quarantining and keeping everyone safe, all from at least six feet apart.

David Gayton, Squamish Public Library Board Chair Hilary Bloom, Director of Library Services



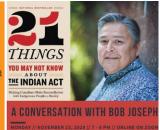
Library Staff during a Virtual Staff Meetina

#### OUR LIBRARY MADE SIGNIFICANT PROGRESS IN THE FOUR PRIORITY AREAS OF OUR STRATEGIC PLAN



#### Inspire inquiry, learning & literacy:

- Launched virtual programs for children and adults, collaborating and cross-promoting with Sea to Sky libraries
- Hosted virtual Bob Joseph event with 500 registrants from across Canada
- Introduced video streaming platform Kanopy, and hands-on maker platform Creativebug
- Launched 56 virtual programs with 4,972 program views



A Conversation with Bob Joseph



Pop-Up Library at the 55 Activity Centre



Drag Queen Story Hour

### Engage & welcome everyone:

- Expanded our digital collection, resulting in a **51%** increase in use of digital resources in first six months of COVID-19
- Introduced mobile printing and payment services for the public
- Presented our future needs study to Council and mapped out plan for future growth

#### **Deliver outstanding service:**

- Launched library take-out and readers advisory service, resulting in **70%** increase in hold placement; patron empowerment
- Removed late fines policy
- Undertook complete rebranding and created new website



Build a strong team & a healthy workplace:

- High level of staff participation in professional development opportunities, including customer service, coaching and homelessness training
- Added Niche Academy to create staff and public training modules
- · Establishment of board committees and board meeting management software



Highlighting our collection









#### 2019 vs 2020 ACTIVITY

Adult DVD

**NCIS** 

Season

2013 V3 2020 AC111	/		
	2019	2020	
TOTAL CIRCULATION OF PRINT & OTHER PHYSICAL ITEMS	167,903	78,988	- 113 %
CIRCULATION OF EBOOKS & AUDIO- BOOKS (OVERDRIVE)	28,424	40,909	+ 44 %
NUMBER OF VIRTUAL VISITS (WEBSITE & CATALOGUE)	46,590	55,993	+ 17 %
NUMBER OF IN-PERSON VISITS	155,414	36,673	- 324 %
NUMBER OF HOLDS PLACED	15,246	25,937	+ 70 %

#### **MOST CHECKED OUT IN 2020**

ADULT
FICTION

Where the
Crawdads Sing
by Delia Owens

ADULT
NON-FICTION
21 Things You
May Not Know
About the
Indian Act

Audiobook
Harry Potter
and the
Sorcerer's Stone

by J.K. Rowling

Board Game

Scrabble

PICTURE BOOK Slowly,

Slowly, Slowly, Slowly, said the Sloth by Eric Carle eBook

Educated
by Tara
Westover

JUNIOR BOOK

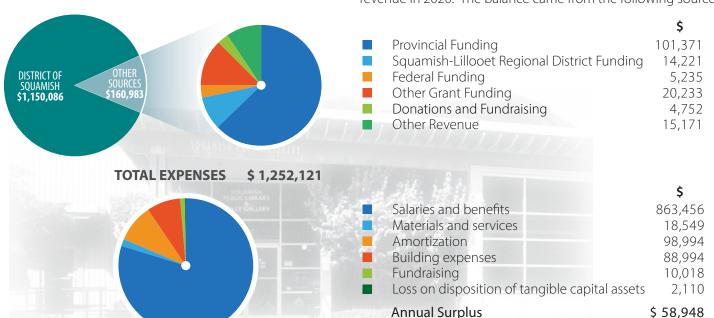
Dog Man, Brawl of the Wild by Dav Pilkey YOUNG
ADULT BOOK
The Ballad of
Songbirds &
Snakes
by Suzanne

**FINANCES:** 

**TOTAL REVENUES** 

\$1,311,069

The District of Squamish funded \$1,150,086 of the library's total revenue in 2020. The balance came from the following sources:







Staff packing Library Take-Out Bags for Patrons during COVID-19



Virtual Story Times



Blind Date with a Book



Virtual Summer Reading Club



Plpa the Cat Shows how to place a Hold

#### **THANK YOU FOR YOUR SUPPORT IN 2020**

District of Squamish

Ministry of Education

Squamish-Lillooet Regional District

Government of Canada

**Squamish Nation** 

Squamish Arts Council

The Union of BC Municipalities

**Squamish Savings** 

The Squamish Chief

Mountain FM

Vision Wealth Management

Courthouse Libraries BC, LawMatters

Capilano University

Desk, Foyer, Fireplace Display & Teen Volunteers

Friends of the Library

**Foyer Gallery Friends** 

Squamish Public Library Board

And to the entire community for your generosity and support!

#### 2020 LIBRARY BOARD TRUSTEES

Chair: **David Gayton** 

Vice-Chair: Corinne Visscher

**Treasurer: Grant McRadu** 

**Council Rep: Armand Hurford** 

**Trustees:** Katelyn Rattray

Molly Loudon

Patricia Payne

Meghan O'Neill

Mallory Eddy

651 Hours of Take-Out Service

88 **Days** of Warming Centre (352 hours)



#### **CONNECT WITH US**

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